

**Final assessment****Explanation for the mentor**

Please assess competences, learning goals and presentations. Competences in bold are mandatory.

You need to support every G [good] or F [fail].

**Media designer****B1-K1 Develops cross-media (design) solutions**

B1-K1-W1 Examines data and gradually forms a picture of the context

B1-K1-W2 Formulates the initial and definitive media needs of the client

B1-K1-W3 Maintains dialogue about interpretation and translation of the input

**B1-K1-W4 Informs and involves stakeholders at various moments in the cross-media development process**

- \* *is active in making sure that others are informed*

- \* *is specific in indicating what people can expect*

**B1-K1-W5 Prepares prototypes for the design of cross-media applications in various phases of the development process**

- \* *sees possibilities in a wide perspective, tries several options*

- \* *it is obvious from the prototype that there is enough professional knowhow*

- \* *applies software for cross-media design sensibly*

**B1-K1-W6 Realises the design for cross-media applications**

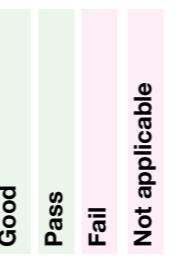
- \* *applies software for cross-media design professionally*

- \* *implements creativity in the design*

- \* *possesses specialised understanding of designing*

- \* *delivers detailed work of high quality*

B1-K1-W7 Undertakes project tasks



Name trainee

Company

Period [start and end date]

**Support**

**B1-K2 Positions and profiles itself in the market**

B1-K2-W1 Prepares a personal portfolio

B1-K2-W2 Participates in a relevant network [communicative and commercial]

**Learning goals**

Designing learning goal



Realising learning goal

Personal learning goal

Learning goal from mentor

**Presentations**

Presentation assignment 1, Personal plan of action, behavioural aspects



Presentation assignment 2

Date

Name and signature mentor [placement company]



Name and signature trainee



Name and signature supervisor [Ma]