

Final assessment

Explanation for the mentor

Please assess competences, learning goals and presentations. Competences in bold are mandatory. You need to support every G [good] or F [fail].

Media designer

B1-K1 Develops cross-media (design) solutions

B1-K1-W1 Examines data and gradually forms a picture of the context

B1-K1-W2 Formulates the initial and definitive media needs of the client

B1-K1-W3 Maintains dialogue about interpretation and translation of the input

B1-K1-W4 Informs and involves stakeholders at various moments in the cross-media development process

* *is active in making sure that others are informed*

* *is specific in indicating what people can expect*

B1-K1-W5 Prepares prototypes for the design of cross-media applications in various phases of the development process

* *sees possibilities in a wide perspective, tries several options*

* *it is obvious from the prototype that there is enough professional knowhow*

* *applies software for cross-media design sensibly*

B1-K1-W6 Realises the design for cross-media applications

* *applies software for cross-media design professionally*

* *implements creativity in the design*

* *possesses specialised understanding of designing*

* *delivers detailed work of high quality*

B1-K1-W7 Undertakes project tasks

B1-K2 Positions and profiles itself in the market

B1-K2-W1 Prepares a personal portfolio

B1-K2-W2 Participates in a relevant network [communicative and commercial]

Learning goals

Designing learning goal

Realising learning goal

Personal learning goal

Learning goal from mentor

Presentations

Presentation assignment 1, Personal plan of action, behavioural aspects

Presentation assignment 2

Date

Name and signature mentor [placement company]

Good
Pass
Fail
Not applicable

Name trainee

Company

Period [start and end date]

Support

Name and signature trainee

Name and signature supervisor [Ma]